



IPLAYCO ANNOUNCES TWO APPOINTMENTS TO BOARD OF DIRECTORS

Langley, BC / TheNewswire / November 5, 2018/ Iplayco Corporation Ltd. (TSX VENTURE: IPC) ("**Iplayco**" or the "**Corporation**") is pleased to announce the appointments of Ms. Beth Baker and Mr. Patrick Parker as directors of the Corporation. The appointments take effect immediately. Ms. Baker and Mr. Parker are considered independent directors, since they have no direct or indirect material relationship with the Corporation that could, in the view of the Corporation's Board, reasonably interfere with the exercise of their judgment. Ms. Baker and Mr. Parker have been appointed to the Corporation's Audit Committee, Compensation Committee and Corporate Governance Committee (the "**Board Committees**").

The Corporation's Board Committees are comprised of four independent directors. The Corporation's directors are to hold office until the next annual meeting of the shareholders, or until their successors are elected or appointed.

Beth Baker, CPA, CA is the President and co-founder of Capital Assist Inc., a professional services advisory firm in Toronto. Ms. Baker has over 20 years of experience in strategic leadership, operational management, team building and communications. Most recently, Ms. Baker was the Chief Financial Officer & Director of Administration at Active Exhaust, an engineering, design and manufacturing business in Toronto with joint ventures in China and India. During her time with Active Exhaust, Ms. Baker played an integral role as a key member of the Leadership team in the growth of the business and its strategic direction. Ms. Baker was also a director of the Board and a member of the audit committee. Prior to joining Active Exhaust, Ms. Baker co-founded and managed Capital Assist Inc.; working with clients across a range of industries with business planning, strategic analysis, corporate finance, due diligence, and other advisory services. Ms. Baker, an alumni of University of Waterloo, received a BA, Honours Chartered Accountancy Studies Co-Operative Program in 1995. Ms. Baker began her career at Arthur Andersen in the tax department and left shortly after receiving her CA for a position with a mid-market investment bank in Toronto.

Patrick Parker is a customer-focused and strategic business leader with significant experience in retail, franchising and foodservice. He is currently the President and founder of Parker & Associates, a marketing and management consulting firm with a broad base of clients. Principal areas of consulting include franchising/multi-unit development, branding, strategic business planning and marketing strategy. Corporately Mr. Parker was part of the founding management for McDonald's Canada where he held senior positions for over 17 years. He was Vice President/General Manager of White Spot Limited and Senior Marketing Officer for Mohawk Oil which was sold to Husky Oil. Mr. Parker holds a Masters of Business Administration from Sauder School of Business at UBC and a Bachelor of Commerce from the same University. He has held several Board positions in public and private organizations including 8 years on the Dean's Faculty Advisory Board at Sauder at UBC.

"I am delighted to welcome two highly qualified members to the board of directors at this important time in the growth of our company," said Iplayco Chief Executive Officer, Scott Forbes. "Iplayco is expanding its sales reach in Europe and Asia, and positioning to take best advantage of new growth opportunities following our share repurchase transaction last quarter. Beth and Patrick's experience will be of great value as we optimize our plans for the near and medium terms."

Cautionary Note Regarding Forward-looking Statements

This news release contains "forward-looking statements" and certain "forward-looking information", within the meaning of applicable Canadian securities legislation, concerning the business, operations, financial performance and condition of the Corporation. Forward-looking statements and information can generally be identified by the use of forward-looking terminology such as "may", "will", "should", "expected to", "intend", "continue", "plans", or similar terminology.

Forward-looking statements and information are based upon certain assumptions and other important factors that, if untrue, could cause the actual results, performances or achievements of the Corporation to be materially different from future results, performances or achievements expressed or implied by such statements. Such statements and information are based on numerous assumptions regarding



present and future business strategies and the environment in which Iplayco will operate in the future including but not limited to statement with respect to successful filling of director vacancies.

Forward-looking statements and information are subject to known and unknown risks, uncertainties and other important factors that may cause the actual results, level of activity, performance or achievements of Iplayco to be materially different from those expressed or implied by such forward-looking statements and information, including but not limited to: risks related to successful filling of director vacancies; fluctuation in foreign exchange rates and interest rates; stock market volatility; the impact of general business and economic conditions; risks related to international operations and government relations; liability, competition, loss of key employees and other related risks and uncertainties. Although Iplayco has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements and information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements or information. Iplayco does not undertake to update any forward-looking information that are contained or are incorporated by reference, except in accordance with applicable securities laws.

Important factors that could cause actual results to differ materially from the Corporation's expectations are disclosed elsewhere in documents that are available to the public.

About Iplayco Corporation Limited

Iplayco is a global leader in the design and supply of premium-quality, fun, safe and durable indoor playgrounds for children. In its 19-year history, Iplayco has supplied playgrounds to over 60 countries worldwide. For more information, please visit www.iplaycoltd.com.

Follow Iplayco Online

Twitter: <https://twitter.com/IPLAYCO>
Facebook: <https://www.facebook.com/IPLAYCO>
YouTube: <https://www.youtube.com/user/Iplayco>
LinkedIn: <https://www.linkedin.com/groups/4119194>
RSS: <http://www.iplaycoltd.com/Rss.html>

For more information, please contact:

Iplayco Corporation Limited
Max Liszkowski
Chief Financial Officer
Tel: 604-607-1111
ir@iplayco.com

This announcement is for informational purposes only and does not constitute an offer to purchase, a solicitation of an offer to sell the shares or a solicitation of a proxy.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.