



IPLAYCO ANNOUNCES \$5.22 MILLION IN NEW SALES AGREEMENTS

European expansion strategy generates 64% of the new orders

Langley, BC / TheNewswire / August 1, 2018/ Iplayco Corporation Limited (TSX VENTURE: IPC) ("Iplayco" or the "Corporation") is pleased to announce that it has entered into new sales agreements totaling approximately CDN\$5,220,000 to supply large indoor playgrounds to five customers located in the United States, the United Arab Emirates, the Netherlands and Sweden.

Three of the five orders, namely two for the Netherlands and one for Sweden, totaling approximately CDN\$3,347,000, were received as a result of Iplayco's European expansion, launched following the acquisition of local brands, intellectual property and other assets in October 2017. Iplayco expects work on all of the projects to be underway before the end of the current quarter, and for a substantial portion of revenue from these orders to be realized in its financial year starting October 1, 2018.

"I am tremendously pleased that our team's relationships in different parts of the world continue to yield significant orders, many of them well in excess of \$1 million," said Scott Forbes, President and Chief Executive Officer of Iplayco. "We want an order book that is diversified in terms both of order size and jurisdiction, and that is what we see in current confirmed orders as well as what we have in our sales pipeline."

About Iplayco Corporation Limited

Iplayco is a global leader in the design and supply of premium-quality, fun, safe and durable indoor playgrounds for children. In its 18-year history, Iplayco has sold over 3,000 playgrounds to over 60 countries worldwide. For more information, please visit www.iplaycoltd.com.

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This news release contains "forward-looking statements" and certain "forward-looking information", within the meaning of applicable Canadian securities legislation, concerning the business, operations, financial performance and condition of the Corporation. Forward-looking statements and information can generally be identified by the use of forward-looking terminology such as "may", "will", "should", "expected to", "intend", "continue", "plans", or similar terminology.

Forward-looking statements and information are based upon certain assumptions and other important factors that, if untrue, could cause the actual results, performances or achievements of the Corporation to be materially different from future results, performances or achievements expressed or implied by such statements. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which Iplayco will operate in the future including but not limited to: unanticipated costs and expenses and uncertainties relating to the availability and costs of financing needs in the future.

Forward-looking statements and information are subject to known and unknown risks, uncertainties and other important factors that may cause the actual results, level of activity, performance or achievements of Iplayco to be materially different from those expressed or implied by such forward-looking statements and information, including but not limited to: fluctuation in foreign exchange rates and interest rates; stock market volatility; the requirement for regulatory approvals and third party consents; the impact of general business and economic conditions; risks related to international operations and government relations; liability, competition, loss of key employees and other related risks and uncertainties. Although the Corporation has attempted to identify important factors that could cause actual results to



differ materially from those contained in forward-looking statements and information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements or information. Iplayco does not undertake to update any forward-looking information that are contained or are incorporated by reference, except in accordance with applicable securities laws.

Important factors that could cause actual results to differ materially from the Corporation's expectations are disclosed elsewhere in documents that are available to the public.

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