



## **IPLAYCO ANNOUNCES \$3.94 MILLION IN NEW SALES AGREEMENTS**

### ***European expansion strategy generates half of the new orders***

**Langley, BC / TheNewswire / April 19, 2018/** Iplayco Corporation Limited (TSX VENTURE: IPC) ("Iplayco" or the "Corporation") is pleased to announce that it has entered into six new sales agreements totaling approximately CDN\$3,941,000 to supply large indoor playgrounds to customers in Canada, the United States, the United Kingdom, the Netherlands and Tunisia.

Three of the six orders were received as a result of Iplayco's European expansion, launched following the acquisition of local brands, intellectual property and other assets in October 2017. The largest order is for a playground worth approximately CDN\$930,000. Iplayco expects work on all of the projects to be underway before the end of the current quarter.

"We have devoted significant resources to building up our new European operations over the past several months and it is exciting to see them make a substantial contribution to our top line this soon," said Scott Forbes, President and Chief Executive Officer of Iplayco. "In addition to Europe, the orders announced today include substantial business from the UK and North America, and we have visibility around further sales activity from each of these regions going forward. I am happy to see new customers in multiple jurisdictions acknowledging Iplayco's industry-leading product quality and installation expertise, and we look forward to providing them safe, modern play structures for local children to enjoy."

#### **About Iplayco Corporation Limited**

Iplayco is a global leader in the design and supply of premium-quality, fun, safe and durable indoor playgrounds for children. In its 18-year history, Iplayco has sold over 3,000 playgrounds to over 60 countries worldwide. For more information, please visit [www.iplaycoltd.com](http://www.iplaycoltd.com).

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This news release contains "forward-looking statements" and certain "forward-looking information", within the meaning of applicable Canadian securities legislation, concerning the business, operations, financial performance and condition of the Corporation. Forward-looking statements and information can generally be identified by the use of forward-looking terminology such as "may", "will", "should", "expected to", "intend", "continue", "plans", or similar terminology.

Forward-looking statements and information are based upon certain assumptions and other important factors that, if untrue, could cause the actual results, performances or achievements of the Corporation to be materially different from future results, performances or achievements expressed or implied by such statements. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which Iplayco will operate in the future including but not limited to: unanticipated costs and expenses and uncertainties relating to the availability and costs of financing needs in the future.

Forward-looking statements and information are subject to known and unknown risks, uncertainties and other important factors that may cause the actual results, level of activity, performance or achievements of Iplayco to be materially different from those expressed or implied by such forward-looking statements and information, including but not limited to: fluctuation in foreign exchange rates and interest rates; stock market volatility; the requirement for regulatory approvals and third party consents; the impact of general business and economic conditions; risks related to international



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Important factors that could cause actual results to differ materially from the Corporation's expectations are disclosed elsewhere in documents that are available to the public.

**For more information, please contact:**

Iplayco Corporation Limited  
Max Liszkowski  
Chief Financial Officer and Corporate Secretary  
(604) 607-1111  
[ir@iplayco.com](mailto:ir@iplayco.com)

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