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Iplayco to Exhibit at the Euro Attractions Show (IAAPA) in Paris on September 18-20, 2013

LANGLEY, BRITISH COLUMBIA—(September 10, 2013) Iplayco Corporation Limited (TSX VENTURE: IPC) ("Iplayco") announces that it will be an exhibitor (booth #1450) at the Euro Attractions Show 2013 ("EAS") of the International Association of Amusement Parks and Attractions ("IAAPA") held at the Porte de Versailles Convention Center in Paris, France on September 18-20, 2013.

EAS is Europe's only trade show exclusively dedicated to the European leisure and attractions market. EAS has more than 8,000 buyers from all sections of the industry, theme parks, amusement parks, family entertainment centers, bowling alleys, water parks, carnivals, attractions, zoos, museums, aquariums and much more. These buyers come from more than 80 different countries. For more information, including registration, please visit <http://www.iaapa.org/expos/euro-attractions-show-2013/registration>.

ON BEHALF OF THE BOARD OF DIRECTORS

Scott Forbes, President and Director

About International Association of Amusement Parks and Attractions ("IAAPA")

Founded in 1918, IAAPA is the largest international trade association for permanently situated amusement facilities worldwide. The organization represents more than 4,300 facility, supplier, and individual members from more than 97 countries including professionals from amusement parks, theme parks, and attractions, family entertainment centers, museums and science centers, water parks and resorts, zoos and aquariums, and industry manufacturers and suppliers. For more information, please visit www.iaapa.org.

About Iplayco Corporation Limited

Iplayco designs, manufactures and installs customized indoor and outdoor play structures for children. Iplayco also owns and operates a family entertainment centre ("The Great Escape") in Langley, British Columbia. For more information, please visit www.iplaycoltd.com.

For more information, please contact:

Iplayco Corporation Limited
Scott Forbes, President and Director
Tel: (604) 607-1111
Fax: (604) 607-1107
ir@iplayco.com
www.iplaycoltd.com

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