



March 19, 2013

Release No. 05/13

Iplayco Announces Four New Sales Agreements Amounting to U.S. \$3,007,242

LANGLEY, BRITISH COLUMBIA—(March 19, 2013) Iplayco Corporation Limited (TSX VENTURE: IPC) ("Iplayco" or the "Corporation") announces that it has entered into four (4) new significant sales agreements amounting to U.S. \$3,007,242 to design, manufacture and install large indoor play structures for corporate customers in North America.

"We are very pleased to announce that we have entered into these new sales agreements which are expected to favorably impact the operating results of our current fiscal year ending on September 30, 2013" said Scott Forbes, President and Director of Iplayco.

ON BEHALF OF THE BOARD OF DIRECTORS

Scott C. Forbes, President and Director

About Iplayco Corporation Limited

Iplayco designs, manufactures and installs customized indoor and outdoor play structures for children. Iplayco also owns and operates a family entertainment centre ("The Great Escape") in Langley, British Columbia. For more information, please visit www.iplaycoltd.com.

Cautionary Note Regarding Forward-looking Statements

This news release contains certain forward-looking statements. All statements, other than statements of historical fact, included herein, including without limitation statements regarding the Corporation's business, results or future plans, are forward looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Corporation's expectations are disclosed elsewhere in documents that are available to the public.

Neither TSX Venture Exchange, nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

For more information, please contact:

Iplayco Corporation Limited
Max Liszkowski, Chief Financial Officer and Corporate Secretary
Tel: (604) 607-1111
Fax: (604) 607-1107
ir@iplayco.com
www.iplaycoltd.com