

IPLAYCO ANNOUNCES \$2.1 MILLION IN NEW SALES AGREEMENTS

Langley, BC / TheNewswire / July 18, 2016/ Iplayco Corporation Limited (TSX VENTURE: IPC) ("Iplayco", the "Corporation", "We", or "Us") is pleased to announce that it has entered into four new sales agreements totaling \$2,115,179 in Canadian dollars to supply large indoor playgrounds to customers in Europe and the Middle East, including one sales agreement with Iplayco's largest customer, Billy Beez family entertainment centres, for a location in the Middle East.

"We are pleased to announce these new sales agreements, which are expected to be substantially realized in our operating results over the six-month period ending December 31, 2016. In the past three and a half months we've announced larger sales orders amounting to \$9.6 million in Canadian dollars, of which \$6.9 million is to our largest customer Billy Beez. We continue to see momentum in the expansion of Billy Beez family entertainment centers throughout the Middle East and the United States" said Scott Forbes, President and Chief Executive Officer of Iplayco.

About Iplayco Corporation Limited

Iplayco is a global leader in the design and supply of premium-quality, fun, safe and durable indoor playgrounds for children. In its 16-year history, Iplayco has sold over 2,800 playgrounds to over 50 countries worldwide. Iplayco is very proud to have built the world's largest children's indoor soft-play park for Billy Beez, a family entertainment centre of 2,316.79 square meters (24,937.72 square feet) inaugurated on 25 May 2013 in the Mall of Dhahran, Al Khobar, Saudi Arabia. Iplayco also owns and operates a family entertainment centre ("The Great Escape") in Langley, British Columbia. For more information, please visit www.iplaycoltd.com.

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This news release contains certain forward-looking statements. All statements, other than statements of historical fact, included herein, including without limitation statements regarding the Corporation's business, results or future plans, are forward looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Corporation's expectations are disclosed elsewhere in documents that are available to the public.



For more information, please contact:

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This announcement is for informational purposes only and does not constitute an offer to purchase, a solicitation of an offer to sell the shares or a solicitation of a proxy.

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