



## **IPLAYCO Appoints Three New Directors**

**Langley, BC / TheNewswire / February 6, 2017/** Iplayco Corporation Ltd. (TSX VENTURE: IPC) ("Iplayco" or the "Corporation") announces effective immediately the appointment of Messrs. Mel Barsky, John Plumpton and Mohamed Youssef as directors of Iplayco. Messrs. Barsky and Plumpton are also appointed to the Corporation's Audit Committee, Corporate Governance Committee and Compensation Committee to replace Mr. David Perkins who resigned on December 9, 2016. Mr. Youssef is appointed to the Corporation's Corporate Governance Committee. The directors are to hold office until the next annual meeting of the shareholders, scheduled for March 21, 2017, or until their successors are elected or appointed.

Mr. Mel Barsky has over 25 years of leadership experience in venture capital, financial services and information technology. Mr. Barsky is currently the President, Chief Operating Officer and co-founder of INTERVENT Canada, a global lifestyle management and chronic disease risk reduction company. Started in 1997 by academic researchers and scientists, INTERVENT develops, licenses and provides evidence-based, technology-enabled, outcomes-oriented programs for the prevention and management of multiple chronic diseases. Mr. Barsky has held numerous executive positions, including, President of iSequent Inc., Executive Director at Scotiabank Private Equity Investments, and Director of Business Strategy, Communications, Sales Planning and Pricing at American Express. Mr. Barsky holds a Masters of Business Administration from Queen's University and a Bachelor of Arts (Honours) in Economics and Political Science from the University of Toronto.

Mr. John Plumpton is a visionary Architect with over 20 years of experience with entertainment, foodservice, mixed-use and cultural projects worldwide. As founder of RevelHouse, a design consultancy firm dedicated to creating memorable and entertaining public places and spaces, and former Senior Director at Forrec Ltd. Mr. Plumpton has worked in over 30 countries in Site Planning, Landscape and Architectural Design. Mr. Plumpton holds a Bachelor of Architecture and a Bachelor of Environmental Studies from the University of Waterloo, and is a member of the Ontario Association of Architects.

Mr. Mohamed Youssef has over 10 years of experience as a corporate lawyer and is currently general counsel for Saudi FAS Holding Company, which controls approximately 51% of the Common Shares of Iplayco. Mr. Youssef has experience in several areas of law, including corporate and securities law, mergers and acquisitions, banking, consumer protection, and telecommunications law. He has worked on several large international M&As and financings. Mr. Youssef holds law degrees from Cairo University and Lancaster University.

"On behalf of the board of directors, I am very pleased to welcome Messrs. Barsky, Plumpton and Youssef as directors of Iplayco. Each bring considerable experience and expertise to Iplayco, a growth-stage company" said Muhanad Awad, director and chairman of the board of Iplayco.

### **About Iplayco Corporation Ltd.**

Iplayco is a global leader in the design and supply of premium-quality, fun, safe and durable indoor playgrounds for children. In its 17-year history, Iplayco has sold over 2,800 playgrounds to over 60 countries worldwide. Iplayco is very proud to have built the world's largest children's indoor soft-play park for Billy Beez, a family entertainment centre of 2,316.79 square meters (24,937.72 square feet) inaugurated on 25 May 2013 in the Mall of Dhahran, Al Khobar, Saudi Arabia. Iplayco also owns and operates a family entertainment centre ("The Great Escape") in Langley, British Columbia. For more information, please visit [www.iplaycoltd.com](http://www.iplaycoltd.com).



### **Follow Iplayco Online**

Facebook: <https://www.facebook.com/IPLAYCO>  
Twitter: <https://twitter.com/IPLAYCO>  
YouTube: <https://www.youtube.com/user/Iplayco>  
LinkedIn: <https://www.linkedin.com/groups/4119194>  
RSS: <http://www.iplaycoltd.com/Rss.html>

### **Cautionary Note Regarding Forward-looking Statements**

This news release contains certain forward-looking statements. All statements, other than statements of historical fact, included herein, including without limitation statements regarding the Corporation's business, results or future plans, are forward looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Corporation's expectations are disclosed elsewhere in documents that are available to the public.

### **For more information, please contact:**

Iplayco Corporation Ltd.  
Max Liszkowski  
Chief Financial Officer and Corporate Secretary  
(604) 607-1111  
[ir@iplayco.com](mailto:ir@iplayco.com)

*This announcement is for informational purposes only and does not constitute an offer to purchase, a solicitation of an offer to sell the shares or a solicitation of a proxy.*

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*