



VIA ELECTRONIC TRANSMISSION

December 30, 2016

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

**RE: IPLAYCO CORPORATION LTD.
Confirmation of Notice of Record and Meeting Dates**

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual General Meeting of Security Holders for the subject issuer:

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| 1 | ISIN: | CA46263M1068 |
| | CUSIP: | 46263M106 |
| 2 | Date Fixed for the Meeting: | March 21, 2017 |
| 3 | Record Date for Notice: | February 1, 2017 |
| 4 | Record Date for Voting: | February 1, 2017 |
| 5 | Beneficial Ownership Determination Date: | February 1, 2017 |
| 6 | Classes or Series of Securities that entitle the holder to receive Notice of the Meeting: | COMMON |
| 7 | Classes or Series of Securities that entitle the holder to vote at the meeting: | COMMON |
| 8 | Business to be conducted at the meeting: | Annual General |
| 9 | Notice-and-Access: | |
| | Registered Shareholders: | NO |
| | Beneficial Holders: | NO |
| | Stratification Level: | Not Applicable |
| 10 | Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners: | YES |
| 11 | Issuer paying for delivery to Objecting Beneficial Owners: | NO |

Yours truly,
TSX Trust Company

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