

IPLAYCO CORPORATION LTD.

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

AND

MANAGEMENT PROXY CIRCULAR

to be held on

March 13, 2009

IPLAYCO CORPORATION LTD.

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the Annual Meeting of the shareholders of IPLAYCO CORPORATION LTD. (the "Corporation") will be held at 20216 – 98th Avenue, Langley, British Columbia V1M 3G1 on March 13, 2009 at 10:00 a.m. (Vancouver time) for the following purposes:

1. To receive the consolidated audited financial statements for the financial year ended September 30, 2008 (with comparative statements relating to the previous fiscal period) together with the report of its auditors;
2. To determine the number of directors at six (6);
3. To elect directors for the ensuing year;
4. To appoint the auditors and to authorize the directors to fix their remuneration;
5. To consider and, if thought fit, to approve an ordinary resolution ratifying the Corporation's previously approved 10% rolling Stock Option Plan, as more particularly described in the accompanying Management Proxy Circular; and
6. To transact such other business as may properly come before the said meeting or any adjournment or adjournments thereof.

Accompanying this Notice is a Management Proxy Circular, the audited consolidated financial statements made up to September 30, 2008 including Management's Discussion and Analysis, a form of Proxy and a Financial Statement Request Form. The accompanying Management Proxy Circular provides information relating to the matters to be addressed at the meeting and is incorporated into this Notice.

Shareholders are entitled to vote at the Meeting either in person or by proxy in accordance with the procedures described in the Management Proxy Circular accompanying this Notice. Those who are unable to attend the meeting are requested to read, complete, sign and mail the enclosed form of proxy in accordance with the instructions set out in the proxy and in the Management Proxy Circular accompanying this Notice. Please advise the Corporation of any change in your mailing address.

DATED at Vancouver, British Columbia, this 30th day of January, 2009.

By Order of the Board of Directors

"Franco Aquila"
Chief Executive Officer and Director

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IPLAYCO CORPORATION LTD.

MANAGEMENT PROXY CIRCULAR (containing information as at January 30, 2009 unless indicated otherwise)

FOR THE ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON MARCH 13, 2009

PROXY RELATED INFORMATION

SOLICITATION OF PROXIES

This Management Proxy Circular is provided in connection with the solicitation of proxies by management of IPlayco Corporation Ltd. (the "Corporation") for the 2009 Annual Meeting of shareholders of the Corporation (and any adjournment thereof) (the "Meeting") to be held on March 13, 2009, at 20216 – 98th Avenue, Langley, British Columbia at 10:00 a.m. (Vancouver time).

Although it is expected that the solicitation of proxies will be primarily by mail, proxies may also be solicited personally or by facsimile, or by telephone by the directors, officers and regular employees of the Corporation at a nominal cost. In accordance with National Instrument 54-101, arrangements have been made with brokerage houses and other intermediaries, clearing agencies, custodians, nominees and fiduciaries to forward solicitation materials to the beneficial owners of common shares of the Corporation ("Common Shares") held by such persons and the Corporation may reimburse such person for reasonable fees and disbursements incurred by them in doing so. All costs of solicitation will be borne by the Corporation.

The contents and the sending of this Management Proxy Circular have been approved by the directors of the Corporation.

APPOINTMENT OF PROXYHOLDER

The individuals named in the accompanying form of proxy are directors and/or officers of the Corporation. **Shareholders have the right to appoint a nominee (who need not be a shareholder) to represent them at the Meeting other than the persons designated in the enclosed form of proxy, and may do so by striking out the names of those persons named in the accompanying form of proxy and inserting the name of the appointed representative in the blank space provided in the first page of the form of proxy or by completing another form of proxy.**

A form of proxy will not be valid for the Meeting or any adjournment of the Meeting unless it is completed and signed by the shareholder or by his attorney authorized in writing and received by CIBC Mellon Trust Company, P.O. Box 721, Agincourt, Ontario M1S 0A1 not less than forty-eight hours (excluding Saturdays, Sundays and holidays) before the time for holding the Meeting or any adjournment of the Meeting. Proxies delivered after that time will not be accepted.

REVOCAION OF PROXIES

In addition to revocation in any other manner permitted by law, a shareholder who has given a proxy may revoke it by instrument in writing executed by the shareholder or by his attorney authorized in writing and deposited either at the registered office of the Corporation, at Suite 1200, 700 – 2nd Street, S.W., Calgary, Alberta, T2P 4V5 at any time up to and including the last business day preceding the day of the Meeting, or any adjournment of the Meeting, at which time the proxy is to be used, or with the Chairman of the

Meeting on the day of the Meeting, or any adjournment of the Meeting. A revocation of proxy does not affect any matter on which a vote has been taken prior to the revocation.

VOTING OF PROXIES

The persons named in the enclosed form of proxy are directors and officers of the Corporation and have indicated their willingness to represent as proxy the shareholder who appoints them. Each shareholder may instruct his proxy how to vote his Common Shares by completing the proxy form.

The Common Shares represented by a properly executed proxy in favour of persons proposed by management as proxyholders in the accompanying form of proxy will:

- (a) be voted or withheld from voting in accordance with the instructions of the person appointing the proxyholder on any ballot that may be taken; and
- (b) where a choice with respect to any matter to be acted upon has been specified in the form of proxy, be voted in accordance with the specification made in such proxy.

ON A POLL, SUCH SHARES WILL BE VOTED IN FAVOUR OF EACH MATTER FOR WHICH NO CHOICE HAS BEEN SPECIFIED OR WHERE BOTH CHOICES HAVE BEEN SPECIFIED BY THE SHAREHOLDER.

The enclosed form of proxy when properly completed and delivered and not revoked confers discretionary authority upon the person appointed proxyholder thereunder to vote with respect to amendments or variations to matters identified in the Notice of Meeting and with respect to other matters which may properly come before the Meeting. At the time of printing of the Management Proxy Circular, the management of the Corporation knows of no such amendments, variations or other matters to come before the Meeting other than the matters referred to in the Notice of Meeting and the Management Proxy Circular. If any matters which are not now known to the directors and senior officers of the Corporation should properly come before the Meeting, the persons named in the accompanying form of proxy will vote on such matters in accordance with their best judgment.

INFORMATION FOR NON-REGISTERED SHAREHOLDERS

Only registered shareholders or duly appointed proxyholders are permitted to vote at the Meeting. Most shareholders of the Corporation are “non-registered” shareholders because the shares they own are not registered in their names but are instead registered in the names of a brokerage firm, bank or other intermediary or in the name of a clearing agency. Shareholders who do not hold their shares in their own name (referred to in this Management Proxy Circular as “Beneficial Shareholders”) should note that only registered shareholders may vote at the Meeting. If shares are listed in an account statement provided to a shareholder by a broker, then, in almost all cases, those shares will not be registered in such shareholder’s name on the records of the Corporation. Such shares will more likely be registered under the name of the shareholder’s broker or an agent of that broker. In Canada, the vast majority of such shares are registered under the name of CDS & Co. (the registration name for The Canadian Depository for Securities, which acts as nominee for many Canadian brokerage firms). Shares held by brokers or their agents or nominees on behalf of a broker’s client can only be voted (for or against resolutions) upon the instructions of the Beneficial Shareholder. Without specific instructions, a broker and its agents and nominees are prohibited from voting such shares for the broker’s clients. **Therefore, Beneficial Shareholders should ensure that instructions respecting the voting of their shares are communicated to the appropriate person well in advance of the Meeting.**

Applicable regulatory rules require intermediaries/brokers to seek voting instructions from Beneficial Shareholders in advance of shareholders’ meetings. Every intermediary/broker has its own mailing

procedures and provides its own return instructions to clients, which should be carefully followed by Beneficial Shareholders in order to ensure that their shares are voted at the Meeting. Often, the form of proxy supplied to a Beneficial Shareholder by its broker (or the agent of the broker) is identical to the form of proxy provided by the Corporation to registered shareholders. However, its purpose is limited to instructing the registered shareholder (i.e. the broker or agent of the broker) how to vote on behalf of the Beneficial Shareholder. The majority of brokers now delegate responsibility for obtaining instructions from clients to Broadridge Investor Communication Solutions, Inc. (“Broadridge”). Broadridge typically prepares a machine-readable voting instruction form, mails those forms to the Beneficial Shareholders and asks Beneficial Shareholders to return the proxy forms to Broadridge or otherwise communicate voting instructions to Broadridge (by way of internet or telephone for example). Broadridge then tabulates the results of all instructions received and provides appropriate instructions respecting the voting of common shares to be represented at the Meeting. **A Beneficial Shareholder receiving a voting instruction form cannot use that form to vote such shares directly at the Meeting. The voting instruction form must be returned to Broadridge well in advance of the Meeting in order to have the shares voted. If you have any questions respecting the voting of shares held through a broker or other intermediary, please contact that broker or other intermediary for assistance.**

This Management Proxy Circular and accompanying materials are being sent to both registered shareholders and Beneficial Shareholders. Beneficial Shareholders fall into two categories – those who object to their identity being known to the issuers of securities which they own (“Objecting Beneficial Owners”, or “OBO’s”) and those who do not object to their identity being made known to the issuers of the securities they own (“Non-Objecting Beneficial Owners”, or “NOBO’s”). Subject to the provision of National Instrument 54-101 – *Communication with Beneficial Owners of Securities of a Reporting Issuer* (“NI 54-101”) issuers may request and obtain a list of their NOBO’s from intermediaries via their transfer agents. Pursuant to NI 54-101, issuers who obtain and use the NOBO list for distribution of proxy-related materials directly (not via Broadridge) to such NOBO’s. If you are a Beneficial Shareholder, and the Corporation or its agent has sent these materials directly to you, your name, address and information about your holdings of such shares have been obtained in accordance with applicable securities regulatory requirements from the intermediary holding the shares on your behalf.

The Corporation’s OBO’s can expect to be contacted by Broadridge or their brokers or their broker’s agents as set out above.

Although a Beneficial Shareholder may not be recognized directly at the Meeting for the purposes of voting common shares registered in the name of his broker (or an agent of the broker), a Beneficial Shareholder may attend at the Meeting as proxyholder for the registered shareholder and vote his/her/its common shares in that capacity. **Beneficial Shareholders who wish to attend the Meeting and indirectly vote their common shares as proxyholder for the registered shareholder, should enter their own names in the blank space on the Instrument of Proxy provided to them and return the same to their broker (or the broker’s agent) in accordance with the instructions provided by such broker (or agent), well in advance of the Meeting.**

All references to shareholders in this Management Proxy Circular and the accompanying form of proxy and Notice of Meeting are to shareholders of record unless specifically stated otherwise.

VOTING SHARES AND PRINCIPAL SHAREHOLDERS

Authorized capital: unlimited number of Common Shares, and
unlimited number of Preferred Shares,

Issued and Outstanding: 10,220,187 Common Shares⁽¹⁾
nil Preferred Shares⁽¹⁾

⁽¹⁾ as of January 30, 2009

Each Common Share entitles the holder of the Common Share to one vote on all matters to come before the Meeting. No group of shareholders has the right to elect a specified number of directors nor are there cumulative or similar voting rights attached to the Common Shares of the Corporation. The directors of the Corporation have fixed January 30, 2009 as the record date for determination of the persons entitled to receive notice of the Meeting.

The Preferred Shares may be issued in one or more series and the Directors of the Corporation may fix the number of shares in each series and may, prior to the issuance of any Preferred Shares of a particular series, fix the designation, rights, privileges, restrictions and conditions attaching to the Preferred Shares of each series, subject to certain restrictions. No Preferred Shares have been issued at the date of this Management Proxy Circular.

Shareholders as of the record date are entitled to vote their Common Shares except to the extent that they have transferred the ownership of any of their Common Shares after the record date. The transferees of those Common Shares must produce properly endorsed share certificates or otherwise establish that they own the Common Shares, and demand, not later than 10 days before the Meeting, that their name be included in the shareholder list before the Meeting, in which case the transferees are entitled to vote their Common Shares at the Meeting.

On a show of hands, every individual who is present and is entitled to vote as a shareholder or as a representative of one or more corporate shareholders, or who is holding a proxy on behalf of a shareholder who is not present at the Meeting, will have one vote, and on a poll every shareholder present in person or represented by a proxy and every person who is a representative of one or more corporate shareholders, will have one vote for each Common Share registered in his name on the list of shareholders, which is available for inspection during normal business hours at CIBC Mellon Trust Company and will be available at the Meeting. **Shareholders represented by proxy holders are not entitled to vote on a show of hands.**

To the knowledge of the directors and senior officers of the Corporation, the only persons or companies who beneficially own, directly or indirectly, or exercise control or direction over, Common Shares carrying more than 10% of the voting rights attached to all Common Shares as of the date of this Management Proxy Circular are:

<u>Name</u>	<u>Number of Common Shares Owned or Controlled Directly or Indirectly</u>	<u>Percentage of Outstanding Common Shares</u>
David L. Wood	1,320,350 ⁽¹⁾⁽²⁾	12.9 %
Franco Aquila	1,233,728 ⁽³⁾	12.07%

(1) All or a portion of these share are subject to Escrow Agreements.

(2) 515,500 Common Shares are held by Double Check Consulting Inc., a private company owned by David L. Wood and his spouse. In addition, 198,000 Common Shares are held by Zenith Appraisal & Land Consulting Ltd., a private company owned by David L. Wood.

(3) 189,000 Common Shares are held by Pegasus Industries Ltd., a private company owned by Franco Aquila.

PARTICULARS OF MATTERS TO BE ACTED UPON

ELECTION OF DIRECTORS

The Board of Directors presently consists of six directors and the Corporation intends to determine the number of directors for the ensuing year at six (6) and to elect six directors to serve until the next Annual Meeting or until their successors are elected or appointed in accordance with the *Business Corporations Act* (Alberta) and By-law No. 1 of the Corporation.

The term of office of each of the present directors expires at the Meeting. The persons named below will be presented for election at the Meeting as management's nominees and the persons named in the accompanying form of proxy intend to vote for the election of these nominees. Management does not contemplate that any of these nominees will be unable to serve as a director. All of Management's Nominees have consented to act as a director of the Corporation and management does not contemplate that any of such nominees will be unable to serve as directors. Each director elected, will hold office until the next annual meeting of the Corporation or until his successor is elected or appointed, unless his office is earlier vacated in accordance with the Articles of the Corporation or the provisions of the *Business Corporations Act* (Alberta).

The following table indicates the names of the nominees for directors (a "proposed director"), the country in which he is ordinarily resident, the date each such person first became a director, the principal occupation of each such person, and the number of Common Shares of the Corporation beneficially owned or controlled (either directly or indirectly) by each such person.

<u>Name, Position, Province and Country of Residence⁽³⁾</u>	<u>Principal Occupation⁽³⁾</u>	<u>Previous Service as a Director</u>	<u>Common Shares Beneficially Owned as at the date hereof⁽³⁾</u>
Franco Aquila ⁽¹⁰⁾ British Columbia, Canada Chief Executive Officer and Director	Chief Executive Officer of the Corporation and a director of Lander Energy Corp.	since 18-Aug-2003	1,233,728 ⁽²⁾⁽⁸⁾
Scott C. Forbes ⁽⁹⁾ British Columbia, Canada President & Director	President of the Corporation.	since 18-Aug-2003	985,228 ⁽²⁾⁽⁷⁾
Terence E. Forbes ⁽¹⁾ British Columbia, Canada Executive Vice-President & Director	Executive Vice President of the Corporation.	since 18-Aug-2003	400,000 ⁽²⁾⁽⁶⁾
David L. Wood ⁽¹⁾⁽⁹⁾⁽¹⁰⁾ British Columbia, Canada Chairman & Director	Founder and President of Zenith Appraisal & Land Consulting Ltd., a private consulting company, since 1978. President of Double Check Consulting Inc., a private consulting company, since 1994. Director of Black Bull Resources Inc., a mining resources company, since 1997. Also a Director of Lander Energy Corp. and White Rock Energy Inc.	since 27-Jul-1999	1,320,350 ⁽²⁾⁽⁴⁾⁽⁵⁾
Mark Neale ⁽¹⁾⁽⁹⁾⁽¹⁰⁾ British Columbia, Canada Director	Regional Vice President, Western Canada, Dundee Wealth Management.	since 24-June-2006	160,000
David Perkins ⁽¹⁾⁽⁹⁾⁽¹⁰⁾ British Columbia, Canada Director	Designated Certified Financial Planner since 1998 with Assante Financial Management Ltd.	since 19-Feb-2007	218,000

- (1) Member of the Audit Committee of the Corporation.
- (2) All or a portion of the Common Shares are subject to Escrow Agreements.
- (3) The information as to residence, principal occupation and shareholdings by the nominees is not within the knowledge of management and has been furnished by the respective nominees.
- (4) A total of 515,500 Common Shares are held by Double Check Consulting Inc., a private company whose principal securityholders are Mr. Wood and his spouse.

- (5) A total of 198,000 Common Shares are held by Zenith Appraisals, the controlling shareholder of which is David L. Wood.
- (6) A total of 52,500 Common Shares are held by 445415 B.C. Ltd., the controlling shareholder of which is Terence E. Forbes.
- (7) A total of 189,000 Common Shares are held by Coda Enterprises Inc., the controlling shareholder of which is Scott C. Forbes.
- (8) A total of 189,000 Common Shares are held by Pegasus Industries Ltd., the controlling shareholder of which is Franco Aquila.
- (9) Denotes member of the Corporate Governance Committee. Robert Adanac, the Chief Financial Officer of the Corporation is also a member of the Corporate Governance Committee.
- (10) Denotes member of the Compensation Committee.

APPOINTMENT OF AUDITORS

The management of the Corporation proposes to nominate the Corporation's existing auditors, Deloitte & Touche LLP, Chartered Accountants, as auditors for the Corporation until the next Annual Meeting of shareholders at remuneration to be fixed by the directors. Deloitte & Touche LLP has been the Corporation's Auditor since July, 1999.

ANNUAL APPROVAL OF STOCK OPTION PLAN

Effective March 9, 2007, the Corporation adopted a stock option plan (the "Plan"). The purpose of the Plan is to attract and motivate directors, officers, employees, consultants and others providing services to the Corporation and its subsidiaries, and thereby advance the Corporation's interests, by affording such persons with an opportunity to acquire an equity interest in the Corporation through the issuance of stock options. The Corporation is currently listed on Tier 2 of the TSX Venture Exchange (the "TSXV") and has adopted a "rolling" stock option plan as described in TSXV Policy 4.4, being a revolving plan under which options to purchase Common Shares not exceeding a fixed proportion (10%) of the issued and outstanding Common Shares of the Corporation at the time of the stock option grant may be reserved for issuance from time to time.

For a discussion of the terms of the Plan, see "Securities Authorized for Issuance Under Equity Compensation Plans – Stock Option Plan".

The TSXV requires that "rolling" stock option plans receive annual approval by the shareholders of the subject corporation. Thereafter, notice of options granted under such plan must be given to the TSXV. Any amendments to the Plan must also be approved by the TSXV and, if necessary, by the "disinterested shareholders" of the Corporation prior to becoming effective.

Accordingly, shareholders will be asked to pass an ordinary resolution, in substantially the following form (subject to such changes as may be required by the TSXV) to re-approve the Plan:

"RESOLVED as an ordinary resolution that:

1. the Plan, as described in the Corporation's Management Proxy Circular dated January 30, 2009 and, as available for review at the Corporation's annual meeting to be held on March 13, 2009, be and is hereby ratified and approved;
2. the number of Common Shares of the Corporation reserved for issuance under the Plan shall be no more than 10% of the Corporation's issued and outstanding share capital at the time of any stock option grant;
3. the Board of Directors of the Corporation be authorized to make any changes to the Plan, if required by the TSX Venture Exchange."

INFORMATION CONCERNING THE CORPORATION

STATEMENT OF EXECUTIVE COMPENSATION

“Named Executive Officers” (each an “NEO”) means: (i) each individual who served as the Chief Executive Officer (“CEO”) or the Chief Financial Officer (“CFO”) of the Corporation, or who acted in a similar capacity during the financial year ended September 30, 2008 regardless of the amount of compensation of that individual; (ii) each of the Corporation’s three most highly compensated executive officers, other than the CEO and CFO, who were serving as executive officers at September 30, 2008 and whose total salary and bonus amounted to \$150,000 or more; (iii) and any additional individuals who would have been included under (ii) except that the individual was not serving as an officer of the Corporation at September 30, 2008.

During the most recently completed fiscal year ended September 30, 2008, the Corporation had three (3) Named Executive Officers, Franco Aquila, Chief Executive Officer, Robert Adanac, Chief Financial Officer and Scott Forbes, the President of the Corporation.

The following table sets forth all annual and long-term compensation for services rendered in all capacities to the Corporation and subsidiaries for the three fiscal years ended September 30, 2008, 2007 and 2006 in respect of the Named Executive Officers.

Summary Compensation Table

Name and Principal Position	Year ⁽¹⁾	Annual Compensation			Long Term Compensation			All Other Compensation (\$)
		Salary (\$)	Bonus (\$)	Other Annual Compensation (\$)	Awards		Payouts	
					Securities Under Options/SAR's Granted (#)	Shares or Units Subject to Resale Restrictions (\$)	LTIP Payouts (\$)	
Franco Aquila CEO	2008	\$169,575	\$69,781	Nil	60,000/Nil	Nil	N/A	Nil
	2007	\$161,503 ⁽²⁾	\$90,734	Nil	Nil/Nil	Nil	N/A	Nil
	2006	\$147,202	\$25,000	\$1,200	Nil/Nil	Nil	N/A	Nil
Robert Adanac CFO	2008	\$115,052	Nil	Nil	10,000/Nil	Nil	N/A	Nil
	2007	\$104,593	\$Nil	Nil	Nil/Nil	Nil	N/A	Nil
	2006	\$100,097	\$4,000	\$1,200	Nil/Nil	Nil	N/A	Nil
Scott C. Forbes President	2008	\$169,575	\$69,781	Nil	60,000/Nil	Nil	N/A	Nil
	2007	\$161,503 ⁽³⁾	\$90,734	Nil	Nil/Nil	Nil	N/A	Nil
	2006	\$147,202	\$25,000	\$1,200	Nil/Nil	Nil	N/A	Nil

- (1) Financial years ended September 30.
- (2) Effective September 25, 2007, a portion of the compensation paid during the fiscal year ended September 30, 2008, was paid pursuant to an Employment Agreement dated September 25, 2007 entered into between Mr. Aquila and the Corporation. See “Termination of Employment, Change in Responsibilities and Employment Contracts” for further details.
- (3) Effective September 25, 2007, a portion of the compensation paid during the fiscal year ended September 30, 2007 was paid pursuant to an Employment Agreement dated September 25, 2007 entered into between Mr. Forbes and the Corporation. See “Termination of Employment, Change in Responsibilities and Employment Contracts” for further details.

Long-Term Incentive Plans - Awards in Most Recently Completed Fiscal Year

A “Long-Term Incentive Plan” is a plan under which awards are made based on performance over a period longer than one fiscal year, other than a plan for options, SARs (stock appreciation rights) or restricted share compensation. The Corporation does not have any Long-Term Incentive Plans and as

such there were no awards made to the Named Executive Officers during the Corporation's most recently completed fiscal year ended September 30, 2008.

Stock Appreciation Rights

A stock appreciation right ("SAR") is a right granted by an issuer or any of its subsidiaries as compensation for employment services or office to receive cash or an issue or transfer of securities based wholly or in part on changes in the trading price of the issuer's Common Shares. No SARs were granted to or exercised by the Named Executive Officers during the most recently completed fiscal year ended September 30, 2008.

Options Granted During the Most Recently Completed Fiscal Year

During the financial year ended September 30, 2008, incentive stock options were granted to the Named Executive Officers, as set forth below.

NEO Name	Securities Under Option Granted	Percentage of Total Options Granted to Employees in Financial Year	Exercise or Base Price (\$/Security)	Market Value of Securities Underlying Options on the Date of Grant (\$/Security)	Expiration Date
Franco Aquila	60,000	11.5%	\$0.225	\$0.33	05-Oct-2008
Robert Adanac	10,000	1.9%	\$0.225	\$0.33	05-Oct-2008
Scott C. Forbes	60,000	11.5%	\$0.225	\$0.33	05-Oct-2008

Aggregated Option Exercises During the Most Recently Completed Fiscal Year and the Fiscal Year End Option Values

The following table sets forth details of all exercises of stock options during the most recently completed fiscal year ended September 30, 2008, by the Named Executive Officers and the financial year-end value of unexercised options on an aggregated basis:

<u>Name</u>	<u>Securities Acquired on Exercise (#)</u>	<u>Aggregate Value Realized (\$)</u>	<u>Unexercised Options at Financial Year-End (#) Exercisable/Unexercisable</u>	<u>Value of Unexercised In-the-Money Options at Financial Year-End (\$)⁽¹⁾ Exercisable/Unexercisable</u>
Franco Aquila	60,000	\$6,300	200,000/Nil	\$Nil/Nil
Robert Adanac	10,000	\$1,050	Nil/Nil	\$Nil/Nil
Scott Forbes	N/A	N/A	260,000/Nil	\$6,300/Nil

(1) Value using the closing price of Common Shares the Corporation on the TSXV on September 30, 2008, being the last trading day of the Common Shares for the financial year, of \$0.33 per share, less the exercise price per Common Share.

Option and SAR Repricings

No stock options held by the Named Executive Officer were repriced during the financial year ended September 30, 2008. The Corporation has not granted any freestanding SARs.

Defined Benefit or Actuarial Plan Disclosure

The Corporation does not have a defined benefit or actuarial plan under which benefits are determined primarily by final compensation (or average final compensation) and years of service of the Corporation's officers and key employees. The Corporation does not provide retirement benefits for directors or executive officers.

Pension Plans

The Corporation does not provide retirement benefits for directors or executive officers.

Termination of Employment, Change in Responsibilities and Employment Contracts

On September 25, 2007, the Corporation entered into employment agreements (the "Employment Agreements") with each of Mr. Franco Aquila, the Chief Executive Officer of the Corporation, and Mr. Scott Forbes, the President of the Corporation. The current salaries for each of Messrs. Aquila and Forbes under their respective Employment Agreement is \$177,650. The salaries are subject to review annually with a minimum cost of living index increase requirement. In addition, under the terms of the Employment Agreements, Mr. Aquila and Mr. Forbes are each entitled to a cash incentive, based on the Corporation's yearly annual approved budget, comprised of the following three elements each payable quarterly: (i) subject to sufficient profit before income tax being attained by the Corporation, 1/2 of 0.3% of the Corporation's quarterly gross sales; (ii) 1/2 of 10% of the Corporation's quarterly profit before income tax, provided a minimum of \$100,000 profit is attained; and (iii) \$5,000 provided quarterly budgeted profit before income tax is attained or exceeded.

The Employment Agreements have an indefinite term but are subject to termination in certain events. Mr. Aquila and Mr. Forbes may terminate their respective Employment Agreement without good cause by giving three months' notice in writing to the Corporation. The Corporation may terminate the Employment Agreements, without cause, at any time by giving notice in writing to the individual stating the last date of employment and each of Messrs. Aquila and Forbes may resign on two weeks' notice for good cause (as defined in the Employment Agreements) (in each case the last day of such notice being the "Termination Date") in which event the Employment Agreements provide for the payment of a severance allowance to Mr. Aquila or Mr. Forbes, as the case may be, equal to that individual's then annual salary for a two year period (the "Severance Compensation"). In addition, the Corporation will maintain such individual's life insurance policy for a period of 24 months following the Termination Date and, if such coverage is not permitted, pay a sum sufficient to enable that individual to obtain comparable coverage during such 24 month period (the "Benefits" and together with the Severance Compensation, the "Severance").

Under the terms of the Employment Agreements, upon a change of control (as defined in the Employment Agreements) of the Corporation, all incentive stock options held by Mr. Aquila and Mr. Forbes not then vested will be deemed fully vested and exercisable. Each of Mr. Aquila and Mr. Forbes has the right to resign without good cause at any time within six months after a change of control (as defined in the Employment Agreements) and receive their respective Severance.

Other than provided for above and in this Management Proxy Circular, as at September 30, 2008, there are no employment contracts between the Corporation and any Named Executive Officer and the Corporation and its subsidiaries have no compensatory plan, contract or arrangement where a Named Executive Officer is entitled to receive more than \$100,000 (including periodic payments or instalments) to compensate such executive officer in the event of resignation, retirement or any other termination of the Named Executive Officer's employment with the Corporation or its subsidiaries, a change of control of the Corporation or its subsidiaries, or a change in responsibilities of the Named Executive Officer following a change of control.

Compensation of Directors

The Corporation has no standard arrangement pursuant to which directors are compensated by the Corporation for their services in their capacity as directors except for the granting from time to time of incentive stock options in accordance with the policies of the TSXV, the details of which are set out in the following tables.

During the most recently completed fiscal year ended September 30, 2008, directors who are not Named Executive Officers, received compensation for services as follows:

Name	Fiscal Year	Annual Compensation	Consulting Fees	Option Grants
Terence E. Forbes	2008	\$55,351 ⁽¹⁾	\$Nil	10,000
David L. Wood	2008	\$2,400	\$Nil	80,000
Mark Neale	2008	\$2,400	\$Nil	80,000
David Perkins	2008	\$2,400	\$Nil	160,000

(1) This amount represents his salary as Vice-President of the Corporation. No compensation was received by Mr. Forbes as a director.

MANAGEMENT CONTRACTS

Management functions of the Corporation are substantially performed by directors and senior officers of the Corporation and not, to any substantial degree, by any other person with whom the Corporation has contracted.

INDEBTEDNESS OF DIRECTORS AND OFFICERS

At any time during the Corporation's last completed financial year, no director, executive officer, employee, proposed management nominee for election as a director of the Corporation nor any associate of any such director, executive officer, or proposed management nominee of the Corporation or any former director, executive officer or employee of the Corporation or any of its subsidiaries is or has been indebted to the Corporation or any of its subsidiaries or is or has been indebted to another entity where such indebtedness is or has been the subject of a guarantee, support agreement, letter of credit or other similar arrangement or understanding provided by the Corporation or any of its subsidiaries, other than routine indebtedness.

SECURITIES AUTHORIZED FOR ISSUANCE UNDER EQUITY COMPENSATION PLANS

Securities Authorized Under Equity Compensation Plan

The following table provides information regarding compensation plans under which securities of the Corporation are authorized for issuance in effect as of the end of the Corporation's most recently completed financial year end:

<u>Plan Category</u>	Number of Securities to be Issued Upon Exercise of Outstanding Options, Warrants and Rights <u>(a)</u>	Weighted-Average Exercise Price of Outstanding Options, Warrants and Rights <u>(b)</u>	Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (Excluding Securities Reflected in Column (a)) <u>(c)</u>
Equity Compensation Plans Approved By Shareholders	904,500	\$0.31	79,368
Equity Compensation Plans Not Approved By Shareholders	N/A	N/A	N/A
Total:	904,500	\$0.31	79,368

For a discussion of the terms of the Plan see “Stock Option Plan.”

- (1) As of January 30, 2009, options have been granted and are outstanding to purchase a total of 991,500 Common Shares, and options to purchase up to an additional 30,518 Common Shares are available for future grants, under the provisions of the Corporation’s Plan.

Stock Option Plan

Pursuant to Policy 4.4 of the TSXV, all TSXV listed companies are required to adopt a stock option plan prior to granting incentive stock options. On March 9, 2007, the Board of Directors of the Corporation established such a plan (the “Plan”). The purpose of the Plan is to attract and motivate directors, senior officers, employees, management company employees, consultants and others providing services to the Corporation and its subsidiaries, and thereby advance the Corporation’s interests, by affording such persons with an opportunity to acquire an equity interest in the Corporation through the issuance of stock options.

The Plan is a “rolling” stock option plan permitting the grant of incentive stock options to purchase up to the number of common shares that is equal to 10% of the issued common shares of the Corporation at the time of the stock option grant. As a “rolling” stock option plan, the Plan is required to be ratified by the shareholders each year at the Corporation’s annual meeting and filed with the TSXV. Accordingly, the Plan was initially approved by the shareholders at the annual meeting held on March 9, 2007 and was ratified at the annual meeting held on March 7, 2008. In accordance with the TSXV requirements, the Plan will be placed before the shareholders for ratification at the Meeting.

The TSXV’s Policy 4.4 and the terms of the Plan authorize the Board of Directors to grant stock options to optionees on the following terms:

1. The term of any options granted under the Plan will be fixed by the board of directors at the time such options are granted, provided that options will not be permitted to exceed a term of five years (or as permitted by the TSXV).
2. The exercise price of any options granted under the Plan will be determined by the board of directors, or a duly appointed committee thereof (the “Committee”), but shall not be less than the closing price of the Corporation’s common shares on the day preceding the day on which the directors grant such options, less any discount permitted by the TSXV to a minimum of \$0.10 per share.

3. Except as prescribed by TSXV policies and subject to the discretion of the Directors or the Committee, no vesting requirements will apply to options granted under the Plan, however if options are granted at a discount to the market price, a four month hold period will apply to all shares issued under each option, commencing from the date of grant.
4. All options will be non-assignable and non-transferable.
5. No more than:
 - (i) 5% of the issued shares may be granted to any one individual in any 12 month period;
 - (ii) 2% of the issued shares may be granted to any one consultant in any 12 month period; and
 - (iii) an aggregate of 2% of the issued shares may be granted to all persons who perform Investor Relations Services for the Corporation, as a group, in any 12 month period.
6. If the option holder ceases to be a director of the Corporation or ceases to be employed by the Corporation (other than by reason of death), as the case may be, then the option granted shall expire on the earlier of the expiry date or the 90th day following the date that the option holder ceases to be a director or ceases to be employed by the Corporation, subject to the terms and conditions set out in the Plan. However, if the option holder is engaged in providing investor relations services to the Corporation, as either an employee or a consultant, the options will expire on the earlier of the expiry date or the 30th day after the date the option holder ceases to be employed by, or a consultant to, the Corporation to provide investor relations services.
7. Upon the death of the option holder, the option shall terminate on the date determined by the Committee (or the Board) which date shall be the earlier of the expiry date and one year from the date of death.
8. Disinterested shareholder approval must be obtained for:
 - (i) any reduction in the exercise price of an outstanding option, if the option holder is an Insider;
 - (ii) any grant of options to Insiders, within a 12 month period, exceeding 10% of the Corporation's issued shares; and
 - (iii) any grant of options to any one Insider or an Associate of such Insider, within any 12 month period, which exceed 5% of the Corporation's issued shares.
9. Options will be reclassified in the event of any consolidation, subdivision, conversion or exchange of the Corporation's Common Shares.

The foregoing is only a summary of the salient features of the Plan and is qualified in its entirety by reference to the actual terms and conditions of the Plan.

The TSXV requires that "rolling" stock option plans such as the Corporation's Plan must receive annual approval by the shareholders. Thereafter, a notice of options granted under the Plan must be given to the TSXV.

CORPORATE CEASE TRADE ORDERS OR BANKRUPTCIES

None of the proposed directors (or any of their personal holding companies) of the Corporation:

- (a) is, as at the date of this Management Proxy Circular, or has been, within ten years before the date of this Management Proxy Circular, a director, chief executive officer or chief financial officer of any company, including the Corporation, that:
 - (i) was subject of a cease trade order or similar order or an order that denied the relevant company access to any exemption under securities legislation, for a period of more than 30 consecutive days while that person was acting in the capacity as director, executive officer or chief financial officer; or
 - (ii) was the subject of a cease trade or similar order or an order that denied the issuer access to any exemption under securities legislation in each case for a period of 30 consecutive days, that was issued after the person ceased to be a director, chief executive officer or chief financial officer in the Corporation and which resulted from an event that occurred while that person was acting in the capacity as director, executive officer or chief financial officer; or
- (b) is as at the date of this Management Proxy Circular or has been within the 10 years before the date of this Management Proxy Circular, a director or executive officer of any company, including the Corporation, that while that person was acting in that capacity, or within a year of that person ceasing to act in that capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or was subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold its assets; or
- (c) has, within the 10 years before the date of this Management Proxy Circular, become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, or become subject to or instituted any proceedings, arrangements or compromise with creditors, or had a receiver, receiver manager as trustee appointed to hold the assets of that individual.

None of the proposed directors (or any of their personal holding companies) has been subject to:

- (d) any penalties or sanctions imposed by a court relating to securities legislation or by a securities regulatory authority or has entered into a settlement agreement with a securities regulatory authority; or
- (e) any other penalties or sanctions imposed by a court or regulatory body that would likely be considered important to a reasonable securityholder in deciding whether to vote for a proposed director.

INTEREST OF INFORMED PERSONS IN MATERIAL TRANSACTIONS

Other than as set forth above or elsewhere in this Management Proxy Circular and other than transactions carried out in the ordinary course of business of the Corporation or any of its subsidiaries, none of the directors or executive officers of the Corporation, a director or executive officer of a person or company that is itself an informed person or subsidiary of the Corporation, nor any shareholder beneficially owning, directly or indirectly, Common Shares of the Corporation, or exercising control or direction over Common Shares of the Corporation, or a combination of both, carrying more than 10% of the voting rights attached to the outstanding Common Shares of the Corporation nor an associate or affiliate of any of the foregoing persons has since October 1, 2007 (being the commencement of the Corporation's last

completed financial year) any material interest, direct or indirect, in any transactions which materially affected or would materially affect the Corporation or any of its subsidiaries.

INTEREST OF CERTAIN PERSONS OR COMPANIES IN MATTERS TO BE ACTED UPON

Other than as set forth in this Management Proxy Circular, no person who has been a director or executive officer of the Corporation at any time since the beginning of the last financial year, nor any proposed nominee for election as a director of the Corporation, nor any associate or affiliate of any of the foregoing, has any material interest, directly or indirectly, by way of beneficial ownership of securities or otherwise, in any matter to be acted upon other than the election of directors or the appointment of auditors. Directors and executive officers may, however, be interested in the annual approval of the Corporation's stock option plan as detailed in "Annual Approval of Stock Option Plan".

AUDIT COMMITTEE

Under National Instrument 52-110 – *Audit Committees* ("NI 52-110"), companies are required to provide disclosure with respect to their audit committee including the text of the audit committee's charter, composition of the audit committee and the fees paid to the external auditor. This information is set out in the attached Schedule "A".

STATEMENT OF CORPORATE GOVERNANCE PRACTICE

The British Columbia Securities Commission has issued guidelines on corporate governance disclosure for venture issuers as set out in Form 58-101F2 and requires full and complete annual disclosure of listed companies systems of corporate governance with reference to each of such guidelines (the "Guidelines"). Where a company's corporate governance system differs from the Guidelines, each difference and the reason for the difference is required to be disclosed. The Corporation's approach to corporate governance is set out in the attached Schedule "B".

APPOINTMENT OF AUDITOR

Unless such authority is withheld, the persons named in the accompanying proxy intend to vote for the appointment of Deloitte & Touche LLP, Chartered Accountants, of 20316 – 56th Avenue, #225, Langley, British Columbia, V3A 3Y7 as auditors of the Corporation and to authorize the directors to fix their remuneration. Deloitte & Touche LLP were first appointed auditors of the Corporation in July, 1999.

ADDITIONAL INFORMATION

The Corporation's audited financial statements for the financial year ended September 30, 2008 and related management discussion and analysis, are included with this Management Proxy Circular. These documents and other additional information relating to the Corporation are available through the SEDAR website at www.sedar.com Company Profiles – "IPlayco Corporation Ltd." or at the Corporation's website located at www.iplayco.com.

The Corporation's financial information is provided in the Corporation's audited comparative financial statements and related management discussion and analysis for its most recently completed financial year and may be viewed on the SEDAR website at the location noted above. Shareholders of the Corporation may request copies of the Corporation's financial statements and related management discussion and analysis by contacting the Corporation at 20216 – 98th Avenue, Langley, British Columbia V1M 3G1 (Phone: (604) 882-1977).

SCHEDULE A

IPlayco Corporation Ltd. Management Proxy Circular Dated January 30, 2009

AUDIT COMMITTEE DISCLOSURE

Composition of the Audit Committee

Following the election of the directors pursuant to this Management Proxy Circular, the following will be the members of the Audit Committee:

Terence E. Forbes	Not Independent ⁽¹⁾	Financially literate ⁽²⁾
David Wood	Independent ⁽¹⁾	Financially literate ⁽²⁾
Mark Neale	Independent ⁽¹⁾	Financially literate ⁽²⁾
David Perkins	Independent ⁽¹⁾	Financially literate ⁽²⁾

(1) A member of an Audit Committee is independent if the member has no direct or indirect material relationship with the Corporation that could, in the view of the Board of Directors, reasonably interfere with the exercise of a member's independent judgment.

(2) An individual is financially literate if he has the ability to read and understand a set of financial statements that present a breadth of complexity of accounting issues that are generally comparable to the breadth and complexity of the issues that can reasonably be expected to be raised by the Corporation's financial statements.

Relevant Education and Experience

Terence E. Forbes: Mr. Forbes has acted as a senior manager with Dunhill Development Corp. and the Housing Corporation of British Columbia, as an advisor to the Department of Housing and Canada Mortgage and Housing (Vancouver Island Projects) and was formerly Vice-President of United Properties Ltd. Mr. Forbes has over 35 years business experience in development and marketing of residential and Hotel properties..

David Wood: Mr. Wood has over 22 years experience in senior management positions with other TSX Venture Listed and private consulting companies.

Mark Neale: Mr. Neale has a Bachelor of Arts from the University of Western Ontario, holds his securities licence in addition to several financially related designations. Mr. Neale has over 27 years experience in the financial services industry and is active on the boards of several charitable organizations.

David Perkins: Mr. Perkins holds a Certified Financial Planning designation and has over 15 years experience in the investment and financial planning industry.

In their positions with the Corporation and other public and private companies, the members of the Audit Committee have been responsible for receiving information relating to other companies and obtaining an understanding of the balance sheet, income statements and statements of cash flows and assessing the financial condition of companies and their operating results.

Each member has an understanding of the business of the Corporation and has an appreciation of the financial issues and accounting principles that are relevant in assessing the Corporation's financial disclosures and internal control systems.

Charter of the Audit Committee

The following is the text of the Audit Committee's Charter.

Mandate

- To perform such duties as may be required by:
 - The *Business Corporations Act* (Alberta); and
 - Other applicable legislation and regulations including those of the British Columbia Securities Commission, Alberta Securities Commission, and the TSX Venture Exchange.
- To assist the Board of Directors in fulfilling its oversight responsibilities for:
 - The integrity of the Corporation's financial statements;
 - The Corporation's compliance with legal and regulatory requirements relating to financial disclosure;
 - The external auditors' qualifications, independence and performance;
 - Identification and monitoring of principal risks that could impact the financial reporting of the Corporation;
 - The system of internal control for financial reporting; and
 - To perform such other duties as may from time to time be assigned to the Audit Committee by the Board.

Audit Committee Composition

The Audit Committee shall be composed of three or more Directors, appointed by the Board, a majority of which should not be officers, employees or control persons of the Corporation or any associate or affiliate of the Corporation. Applicable laws and regulations will be followed in evaluating a member's independence.

All members of the Audit Committee shall be financially literate (able to read and understand a set of financial statements that present a breadth and level of complexity of accounting issues that are generally comparable to the breadth and complexity of issues that can be reasonably expected to be raised by the Corporation's financial statements). A member of the Board of Directors who is not financially literate may be appointed to the Audit Committee provided that the member becomes financially literate within four months following his or her appointment, subject to the Corporation's Board of Directors determining that this appointment will not materially adversely affect the ability of the Audit Committee to act independently and to satisfy the other requirements of this mandate.

Members are reappointed annually by the Board, with such appointments to take effect immediately following the Annual Meeting of Shareholders, members shall hold office until the earlier of the time which their successors are appointed or they cease to be Directors of the Corporation. Vacancies of members of the Audit Committee may be filled for the remainder of

the current term of appointment by the Board, upon recommendation of the Corporate Governance Committee.

The Board shall appoint from the Audit Committee membership a Chair for the Audit Committee to preside at its meetings. The Chair must be independent, in the absence of the Chair, one of the other members of the Audit Committee present shall be chosen by the Audit Committee to preside at the meeting.

Authority

The Audit Committee has the authority to:

1. Conduct or authorize an investigation into any matters within its scope of its mandate or responsibility;
2. At the Corporation's expense, as determined by the Audit Committee, retain independent counsel, accountants or others to advise the Audit Committee or assist in carrying out its duties or assist in the conduct of an investigation;
3. Meet with Management, internal auditors, external auditors or outside counsel as necessary; and
4. Call a meeting of the Board to consider any matter of concern to the Audit Committee.

Meetings

The Audit Committee shall meet quarterly or more frequently as circumstances dictate. Meetings of the Audit Committee may be called by:

- The Chair;
- Any member of the Audit Committee; or
- The external auditors.

The external auditors may be invited to attend and be heard at every Audit Committee meeting, and have the opportunity to discuss matters with the Audit Committee without the presence of Management at each meeting and minutes of the Audit Committee shall be recorded and maintained.

Responsibilities

5. As required by the Board, the external auditor reports directly to the Audit Committee.
6. The Audit Committee must recommend to the Board of Directors:
 - a) the external auditor to be nominated for purposes of preparing or issuing an auditor's report or performing other audit, review or attest services for the Corporation; and
 - b) The compensation of the external auditor.

7. The Audit Committee is directly responsible for overseeing the work of the external auditor engaged for the purpose of preparing or issuing the Auditors' Report or performing other audit, review or attest services for the Corporation, including the resolution of disagreements between management and the external auditor regarding financial reporting.
8. The Audit Committee must pre-approve all non-audit services to be provided to the Corporation or its subsidiary entities by the Corporation external auditor. The Audit Committee has delegated to the Chair of the Committee the authority to pre-approve the non-audit services, with such pre-approval presented to the Audit Committee at the next scheduled Audit Committee meeting following such pre-approval.

De minimis non-audit services satisfy the pre-approval requirement provided:

- a) the aggregate amount of all these non-audit services that were not pre-approved is reasonably expected to constitute no more than 5% of the total audit fees paid by the Corporation and its subsidiaries to the Corporation external auditor during the fiscal year in which the services are provided;
- b) the Corporation or subsidiaries of the Corporation, as the case may be, did not recognize the services as non-audit services at the time of the engagement; and
- c) The services are promptly brought to the attention of the Audit Committee of the Corporation and approved, prior to the completion of the audit, by the Audit Committee or by the Chair of the Audit Committee, who has been granted authority to pre-approve non-audit engagements.

The Audit Committee has instructed management that, to obtain pre-approval, management must detail the work to be performed by the external auditor and obtain the assurance from the external auditor that the proposed work does not impair their independence.

9. The Audit Committee reviews and recommends to the Board approval of the Corporation financial statements, MD&A and annual and interim earnings press releases prior to public disclosure of this information. It also ensures that adequate procedures are in place for the review of financial information extracted or derived from the Corporation financial statements, contained in the Corporation other financial disclosures, and must periodically assesses the adequacy of those procedures.
10. The Audit Committee must establish procedures for:
 - a) the receipt, retention and treatment of complaints received by the Corporation regarding accounting, internal accounting controls, or auditing matters; and
 - b) the confidential, anonymous submission by employees of the Corporation of concerns regarding questionable accounting or auditing matters.
11. The Audit Committee must review and approve the Corporation hiring policies regarding partners, employees and former partners and employees of the present and former external auditor of the Corporation.

12. The Audit Committee shall review the certificate issued and process utilized by the Chief Executive Officer and the Chief Financial Officer to comply with National Instrument 52-109.
13. The Audit Committee shall report to the Board on the proceedings of each Audit Committee meeting and on the Audit Committee's recommendations at the next regularly scheduled Board meeting.
14. The Audit Committee shall review the Form 52-110F1, disclosure required in the Corporation's Management Proxy Circular or Annual Information Form, if any.

Audit Committee Oversight

At no time since the commencement of the Corporation's most recently completed financial year was a recommendation of the Audit Committee to nominate or compensate an external auditor not adopted by the Board.

Reliance on Certain Exemptions

At no time since the commencement of the Corporation's most recently completed financial year has the Corporation relied on the exemption in Section 2.4 of National Instrument 52-110 ("NI 52-110") (De Minimis Non-audit Services), or an exemption from NI 52-110, in whole or in part, granted under Part 8 of NI 52-110.

Pre Approval Policies and Procedures

The Audit Committee is authorized by the Board to review the performance of the Corporation's external auditors and approve in advance provision of services other than auditing and to consider the independence of the external auditors, including reviewing the range of services provided in the context of all consulting services bought by the Corporation. The Audit Committee is authorized to approve any non-audit services or additional work that the Chairman of the Audit Committee deems as necessary who will notify the other members of the Audit Committee of such non-audit or additional work.

External Auditor Service Fees (By Category)

The aggregate fees billed by the Corporation's external auditors in each of the last two fiscal years for audit fees are as follows:

<u>Financial Year</u> <u>Ending</u>	<u>Audit Fees⁽¹⁾</u>	<u>Audit Related</u> <u>Fees⁽²⁾</u>	<u>Tax Fees⁽³⁾</u>	<u>All Other Fees</u>
2007	\$32,000	Nil	\$3,000	Nil
2008	\$42,000	Nil	\$4,000	Nil

The aggregate audit fees billed.

- (3) The aggregate fees billed for assurance and related services that are reasonably related to the performance of the audit or review of the Corporation's financial statements that are not included under the heading "Audit Fees".
- (4) The aggregate fees billed for professional services rendered for tax compliance, tax advice and tax planning.
- (5) The aggregate fees billed for products and services other than as set out under the headings "Audit Fees", "Audit Related Fees" and "Tax Fees".

Reliance on Exemption in Section 6.1 of NI 52-110

The Corporation has relied upon the exemption provided by Section 6.1 of NI 52-110 which exempts venture issuers from the requirement to comply with the restrictions on the composition of its audit committee and the disclosure requirements of its audit committee in an annual information form as prescribed by NI 52-110.

SCHEDULE B**IPlayco Corporation Ltd.
Management Proxy Circular
Dated January 30, 2009****STATEMENT OF CORPORATE GOVERNANCE PRACTICES**

Corporate governance relates to the activities of the Board, the members of which are elected by and are accountable to the shareholders, and takes into account the role of the individual members of management who are pointed by the Board and who are charged with the day to day management of the Corporation. The Board is committed to sound corporate governance practices which are both in the interest of its shareholders and contribute to effective and efficient decision making. National Policy 58-201 - *Corporate Governance Guidelines* ("NP 58-101") establishes corporate governance guidelines which apply to all public companies. The Corporation has reviewed its own corporate governance practices in light of these guidelines. In certain cases, the Corporation's practices comply with the guidelines, however, the Board considers that some of the guidelines are not suitable for the Corporation at its current stage of development and therefore these guidelines have not been adopted. National Instrument 58-101 *Disclosure of Corporate Governance Practices* mandates disclosure of corporate governance practices for Venture Issuers in Form 58-101F2, which disclosure is set out below.

Board of Directors*Structure and Compensation*

The Board is currently composed of six (6) directors, of which three are unrelated directors and three are officers of the Corporation. All six proposed nominees for election at the 2009 annual meeting are current directors of the Corporation.

Form 58-101F2 suggests that the board of directors of every listed Corporation should be constituted with a majority of individuals who qualify as "independent" directors under NI 52-110, which provides that a director is independent if he or she has no direct or indirect "material relationship" with the Corporation. "Material relationship" is defined as a relationship which could, in the view of the Corporation's board of directors, be reasonably expected to interfere with the exercise of a director's independent judgment. Of the proposed nominees, Franco Aquila, Chief Executive Officer, Scott Forbes, President and Terence Forbes, Executive Vice-President are considered "inside" or management directors and, accordingly, are not considered "independent". The remaining current directors are considered by the Board to be "independent" within the meaning of s. 1.4 of NI 52-110. In assessing the guidelines of NP 58-201 and making the foregoing determinations, the circumstances of each director have been examined in relation to a number of factors.

David Wood, Mark Neale and David Perkins are the independent directors of the Corporation. The independent directors exercise their responsibilities for independent oversight of management, and are provided with leadership through their position on the Board and ability to meet independently of management whenever deemed necessary.

The quantity and quality of the Board compensation is reviewed on an annual basis. At present, the Board is satisfied that the current Board compensation arrangements adequately reflect the responsibilities and risks involved in being an effective director of the Corporation. However, the Chief Executive Officer and the President each received \$169,575 in salaries and \$69,781 in bonuses for fees referred to in

the Management Proxy Circular. The number of options to be granted is determined by the Board and/or Compensation Committee thereby providing the independent directors with input into compensation decisions.

The following Directors of the Corporation are also Directors of other public companies, as follows:

David Wood Black Bull Resources Inc. (TSXV)
 Lander Energy Corp. (TSXV)
 White Rock Energy Inc. (not listed)

Franco Aquila Lander Energy Corp. (TSXV)

Mandate of the Board

The mandate of the Board, as prescribed by the *Business Corporations Act* (Alberta), is to manage or supervise the management of the business and affairs of the Corporation and to act with a view to the best interests of the Corporation. In doing so, the Board oversees the management of the Corporation's affairs directly and through its committees. In fulfilling its mandate, the Board, among other matters, is responsible for reviewing and approving the Corporation's overall business strategies and its annual business plan, reviewing and approving the annual corporate budget and forecast, reviewing and approving significant capital investments outside the approved budget; reviewing major strategic initiatives to ensure that the Corporation's proposed actions accord with shareholder objectives; reviewing succession planning; assessing management's performance against approved business plans and industry standards; reviewing and approving the reports and other disclosure issued to shareholders; ensuring the effective operation of the Board; and safeguarding shareholders' equity interests through the optimum utilization of the Corporation's capital resources. The Board also takes responsibility for identifying the principal risks of the Corporation's business and for ensuring these risks are effectively monitored and mitigated to the extent reasonably practicable.

In keeping with its overall responsibility for the stewardship of the Corporation, the Board is responsible for the integrity of the Corporation's internal control and management information systems and for the Corporation's policies respecting corporate disclosure and communications.

Each member of the Board understands that he is entitled to seek the advice of an independent expert if he reasonably considers it warranted under the circumstances.

The Board believes the Corporation is well serviced and the independence of the Board from management is not compromised. The Board does not, and does not consider it necessary to, have any formal structures or procedures in place to ensure that the Board can function independently of management. The Board believes that its current composition, in which only three of six directors is a member of management, is sufficient to ensure that the Board can function independently of management. However, the Board would eventually like to be in a position where a majority of directors are independent.

Nomination and Assessment

The Board determines new nominees to the Board, although a formal process has not been adopted. The nominees are generally the result of recruitment efforts by the Board members, including both formal and informal discussions among Board members and the President and Chief Executive Officer. The Board monitors but does not formally assess the performance of individual Board members or committee members or their contributions.

The Board does not, at present, have a formal process in place for assessing the effectiveness of the Board as a whole, its committees or individual directors, but will consider implementing one in the future should circumstances warrant. Based on the Corporation's size, its stage of development and the limited number of individuals on the Board, the Board considers a formal assessment process to be inappropriate at this time. The Board plans to continue evaluating its own effectiveness on an ad hoc basis. The current size of the Board is such that the entire Board takes responsibility for selecting new directors and assessing current directors. Proposed directors' credentials are reviewed in advance of a Board Meeting with one or more members of the Board prior to the proposed director's nomination.

New directors are provided with an information package about the Corporation and are briefed on strategic plans, short, medium and long term corporate objectives, business risks and mitigation strategies, corporate governance guidelines and existing Corporation policies.

The skills and knowledge of the Board of Directors as a whole is such that no formal continuing education process is currently deemed required. The Board is comprised of individuals with varying backgrounds. Board members are encouraged to communicate with management, auditors and technical consultants to keep themselves current with industry trends and developments and changes in legislation, with management's assistance. Board members have full access to the Corporation's records. Reference is made to the table under the heading "Election of Directors" for a description of the current principal occupations of the Corporation's Board.

Expectations of Management and Ethical Business Conduct

The Board expects management to operate the business of the Corporation in a manner that enhances shareholder value and is consistent with the highest level of integrity. Management is expected to execute the Corporation's business plan and to meet performance goals and objectives. To date, the Board has not adopted a formal written Code of Business Conduct and Ethics. However, the current limited size of the Corporation's operations and the small number of officers and employees allow the independent members of the Board to monitor on an ongoing basis the activities of management and to ensure that the highest standard of ethical conduct is maintained. As the Corporation grows in size and scope, the Board anticipates that it will formulate and implement a formal Code of Business Conduct and Ethics.

Board Committees

Committees of the Board are an integral part of the Corporation's governance structure. At the present time, the Board has three committees: the Audit Committee, the Compensation Committee and the Corporate Governance Committee.

Audit Committee. The Audit Committee consists of four directors, Messrs. David Wood, Terence Forbes, David Perkins and Mark Neale, one of which, Terence Forbes as Executive Vice-President is a member of management. Messrs. David Wood, David Perkins and Mark Neale are independent. Disclosure with respect to the Audit Committee, as required by NI 52-110 – Audit Committee, is contained in this Management Proxy Circular.

Compensation Committee. The Compensation Committee consists of Mr. Franco Aquila, a related director and three unrelated directors, Messrs. David Wood, Mark Neale and David Perkins. The Compensation Committee has responsibility for determining the appropriate levels of compensation for management and for determining related compensatory matters such as the granting of incentive stock options, however, the Board as a whole reviews the compensation for management and directors. The Compensation Committee meets at least annually.

Corporate Governance Committee. The Corporate Governance Committee consists of three unrelated directors, Messrs. David Wood, Mark Neale and David Perkins and one related director, Mr. Scott Forbes as well as officer of the Corporation, Mr. Robert Adanac. The Corporate Governance Committee has responsibility for reviewing the governance policies and practices of the Corporation and their conformity to the Guidelines. This Committee also has been given responsibility for assessment of the performance of the Board and its members, nominees for elections as director, assessment of the orientation and education of new Board members, review of directors' compensation and insurance, and review of the mandate of the Board, its committees and management. The Corporate Governance Committee also will determine if it is appropriate for individual directors to engage outside advisers in any situation. Through the Corporate Governance Committee, the Board will continue to assess its policies and practices and the effectiveness of the management and the Board members in carrying out their respective duties.