

12:48 25 Mar 2019

Iplayco celebrating 20 years of building play environments for children

Iplayco Corporation Limited (CVE:IPC) is celebrating a major company milestone with its 20-year anniversary of manufacturing play structures for children.

The Langley, BC-based company's first project in April 1999 was for a restaurant in Costa Rica. Since then the company has installed more than 4,000 play structures in 60-plus countries around the world, with offices in Canada, Italy, Bulgaria and the Philippines employing nearly 150 people.

With annual sales coming in around \$20 million, the past couple of years saw aggressive growth in pursuance with its strategy of shifting to a more multinational sales mix. Recent acquisitions in Europe brought local marketing and service capabilities that resulted in over \$5 million in related sales.

READ: iPlayCO's fiscal 1Q sales surge 12.4% as orders pour in from Europe and Asia Pacific

"Today's anniversary marks a milestone in Iplayco's development that everyone on our team can take great pride in," said Scott Forbes, Iplayco's CEO. "I am happy to lead a team that has its eye on product quality and business results, while keeping foremost in mind our mission to provide children with an environment in which to have fun and develop through new challenges.

"That is why we have grown and continue to welcome both repeat business and new clients year after year. It is a credit to our team, and we are only just beginning to realize what this group can achieve."

In January 2019, the company struck 10 sales agreements worth more than US\$3.58 million to supply large indoor playgrounds to customers in Europe, the US and the Philippines.

New product launches are also on the horizon, including trampoline parks, which are expected to be a cornerstone of Iplayco's European expansion.

The Canadian company's headquarters and core operations will remain in Langley, where it employs more than 60 people in a 60,000-square foot facility.

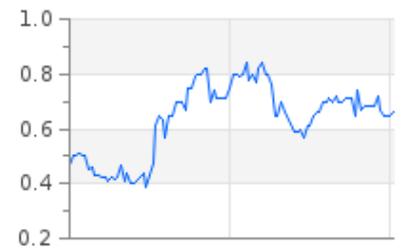
Contact Angela at angela@proactiveinvestors.com

Follow her on Twitter @AHarmantas

Price: C\$0.69

Market Cap: C\$7.05M

1 Year Share Price Graph



April 2018 August 2018 February 2019

Share Information

Code: IPC

Listing: TSX-V

52 week High Low
C\$0.84 C\$0.39

Sector: Manufacturing

Website: www.internationalplayco.com

Company Synopsis:

At iPlayCO, we welcome the opportunity to build new relationships and introduce

our clients to the amazing industry of children's play structures. We are a world-wide authority in the custom design and manufacturing of indoor play areas as well as theming for toddlers, school age children and young adults.

Author:

Proactive Investors Ltd

+44 (0)207 989 0813

action@proactiveinvestors.com

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private

investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

Proactive Investors is a publisher and is not registered with or authorised by the Financial Conduct Authority (FCA). You understand and agree that no content published constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value or suitability of any particular security, portfolio of securities, transaction, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including company related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.